

Uptown Waterloo Gift Card Giveaway Contest Long Rules

1. HOW TO ENTER No purchase required.

Instagram (Monday, October 28th, 2024)

No purchase necessary.

- Follow the @yourWUSA and @uptownwaterloo Instagram page.
- Like the contest post which will be live at 10:00 AM EDT on Monday, October 28th. The giveaway will run until 12:00 PM EDT on Friday, November 1st.
- Comment what you hope to use the gift card for (<https://mydowntowngiftcards.ca/product/uptowndollars/>)
- Tag a friend who might be interested in joining for an extra entry

Hate or hurtful speech, bullying, and/or harassment will be reported to Instagram and will result in a ban from the contest and potentially future contests held by the @yourWUSA social accounts.

2. ELIGIBILITY

The contest is open to all current University of Waterloo undergraduates.

Participants outside of the Waterloo Region are welcome to participate. Physical prizes will be available for pick-up at the WUSA office until 4 PM on November 7th. If a contest winner is unable to come to the WUSA office, they can make arrangements to have a friend pick it up for them.

Entrant's Instagram account does not have to be set to the public.

3. PROCEDURE FOR AWARDING PRIZES

Upon the end of the Contest Period (November 1st) a random draw will be conducted by the WUSA Communications Coordinator from among all eligible entries. Five winners will be selected amongst the eligible entries.

Winners will be notified that their Instagram username was selected through the direct messaging functionality of Instagram within 48 hours of the contest closing. A WUSA staff member will ask for your name and email address.

If a winner cannot be reached within 2 days following the first attempt of contact, incorrectly answers the mathematical skill-testing question, or declines the prize, the prize shall be forfeited and WUSA has the right, at its sole discretion, to select another winner by following the procedure as outlined above.

4. DESCRIPTION OF PRIZE(S)

Contestants will be notified through direct messaging on Instagram upon following the contest end period (November 1st)

Prize monetary value of \$50.00 CAD awarded to five winners.

5. GENERAL

5.1 Entries must be submitted via the official contest platform [Instagram]. Entries sent in other ways will not be accepted.

5.2. To be declared a winner, the selected contestant may have to first correctly answer a mathematical skill-testing question.

5.3 This contest is not sponsored, endorsed, or administered by, or associated with, any social media platform including, but not limited to Instagram.

5.4 Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified.

5.5 Hate speech, bullying, and/or harassment of any kind will not be tolerated and will result in disqualification from the Uptown Waterloo Gift Card Giveaway and potentially all other contest associated with the @yourWUSA social accounts.

5.6 All personal information, such as name and contact information, is collected by WUSA solely for the purposes of administering this Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes.

5.7 By entering, you agree to abide by the Contest rules.