Understanding the Red Zone

What is the red zone?

The 'red zone' refers to the time between orientation week and Halloween, when students, especially first-year students, are more likely to experience sexual violence on campus.



Why does the red zone occur?

The beginning of the university school year marks many young people's first time away home.
This often brings about:

- Unfamiliarity with on- and off-campus environments
- Increased frequency of social gatherings with new people (orientation events, socials)
- Access to alcohol
- Limited peer supports
- Limited knowledge of supports and resources

How to minimize the red zone:

- Be an active bystander intervene in situations of harm if you can safely do so
- Disrupt and challenge social norms and language that promote a rape culture
- Learn about available supports and resources for those impacted by sexual violence (SVPRO, SASC)
- Understand and share with others that we all have a role to prevent sexual violence

We are here for you. connect with us at: svpro@uwaterloo.ca

