UWClubs Roadmap

In the process of developing UWClubs, I’ve spoken with students, club execs, and similar initiatives to understand their biggest challenges. At UWClubs, we use this to build out our roadmap in order to plan for future features. Here’s a non exhaustive list of key insights for anyone to use:

| Problem | Proposed/Implemented Solution | Who brought this up |
| --- | --- | --- |
| Clubs are runned by students with low time commitment | Automatically scrape event data from discord making it easy to add events. | FindAvent, a similar initiative. https://www.instagram.com/findavent/ |
| Students want to see more events catered to their interests | Introduce semantic search, filter and sort | Tommy - Head of Toronto Events at <https://lu.ma/>  Tham and Emma, WUSA |
| Clubs need to distinguish paid vs unpaid events | Introduce tags, clearing showing if the event is paid | Anish, Rock Climbing Club |
| Clubs have internal and external events. Some clubs may only want to publish external events. | Introduce to option for clubs to manually add events | Ellie, Concert Band Club |
| Clubs want to be aware of exactly when an event is posted externally | Send a message to the person posting the event every time it’s added | Jaryd, Mario Kart Club |
| Club execs make mistakes, sometimes they want to make changes to their event | Allow club execs to edit or delete their events directly on discord | Jaryd, Mario Kart Club |
| Some people may not have time to use discord or UWClubs | Allow users to download and sync events to their local calendar | Tamer, Velocity |

An updated list is maintained [here](https://docs.google.com/document/d/1i9PFu_Y-Zg-6Cry5-nKfUSVWyoAJqul2sN1d26i1F2I/edit?usp=sharing):

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